

InterPark

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8 Winter Wonderland



15 Waterparks



22 IAAPA Expo reports



Grub's up!

世界主题公园杂志

F & B - it's quality that counts

**China Attractions
Expo preview**
中国游乐展特别报道

Park Life
Cadells keep it
in the family

Open to Question
Paul Borchardt
Wonderland Park





comes home!

Attractions Expo begins 10 year tenure in Orlando with optimistic outlook

At the booth of Polin Waterparks and Pool Systems, the Turkey based waterpark supplier, marketing manager Sohret Pakis was also very pleased with the results of the event.

"The show has been great for us," she said. "No need to tell that IAAPA Attractions Expo is one of the world's best (industry events) but specifically the 2010 IAAPA Expo proved itself to be a very successful organisation. We were very pleased with the attendance and particularly with the quality of the leads. Although there was a huge debate after IAAPA's decision to stay in Orlando for 10 years, I guess this show was concrete evidence that Orlando is the right location for this event. I am completely 'for' it.

And she continued: "What we observed specifically was that people were very well focused, they were there to buy and they knew what they were looking for. They were at our booth to learn more about our King Cobra, our RTM, Splashcinema and Surfstream. It was not like they were passing through and just stopped by."