



Everything's Golden Here

Golden Bay's new additions keep it on the cutting edge



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On June 13th, 2004, a grandiose entertainment complex opened along the coast of the Black Sea in Russia. Despite the excitement of the day—and the official start of the country’s resort season—the day was somewhat solemn because it marked a great stride forward by the Clavtek Corporation and its staff, who envisioned the unique complex and saw it through to its fruition. The result was Golden Bay Waterpark.

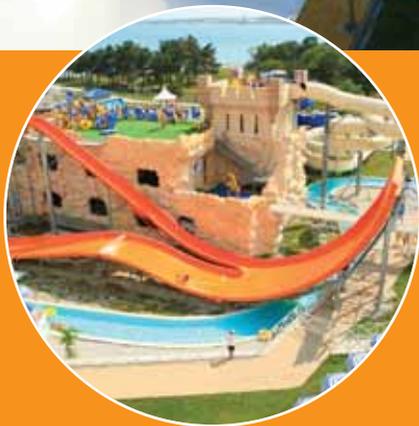
Peterman Alexander Anatolevich, the president of the Clavtek Corporation, was on hand for the

opening of the waterpark, as were local dignitaries such as the governor of Krasnodar, Tkachyova Alexander Nikolaevicha, and the mayor of Gelendzhik, Ozerov Sergey Pavlovicha.

Gelendzhik, in the Krasnodar Krai province/state of Russia, is a resort town with warm summers and, compared to some parts of Russia, relatively mild winters, thanks to its place on Gelendzhik Bay off the Black Sea. It shares the same latitude as Green Bay, Wisconsin, and the same time zone as Moscow. The park sits in the southwest part of the city.

President Peterman Alexander Anatolevicha intended to further develop the Golden Bay, to

By Peter Abromov



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make use of its history as a quality entertainment complex in a resort area while borrowing ideas from other waterparks from nearby countries.

From success comes expansion

Today, the Golden Bay waterpark is capable of hosting 5,000 visitors at a time. Sitting on 5.5 hectares (13.5 acres), the park has a retail shop, café, bar and a choice of restaurants. One fast-food-style restaurant offers seating for 700 guests--a large number unless one considers the park was visited by more than 1 million people that first year, and 250,000 of those visitors were children.

Of that hefty quarter million youngsters, 50,795 participated in pioneer camps offered by park staff. After that first year, the general director of the aquapark, Ivanishin Roman Petrovich, was sure the park's attendance would continue to grow.

To make that prediction a reality, Golden Bay enlisted the help of Polin Waterparks and Pool Systems Company to add waterslides for the seasons of 2007, 2008 and 2009. The results made Golden Bay the biggest waterpark in Russia and gave visitors something new to look forward to each year of the expansion.

The first new offering in 2007 was "TurboLance" and "Magic Hole" rides at an exit tower of 10.4 meters and

Suppliers

Consultants: Jaroslavskij I.K.

Waterslides: Polin Waterparks & Pool Systems

FEC equipment: Polin Waterparks & Pool Systems

Children's equipment: Polin Waterparks & Pool Systems

Furniture: LTD Demid; Zaporozhye,

Lockers: LTD Demid; Zaporozhye

Pool and/or deck coatings: Ceramika

Filtration equipment: LTD Interstil Simferopol

Pumps: LTD Interstil Simferopol

Chemical: LTD Interstil Simferopol

Chemical controllers: LTD Interstil Simferopol

Admission system: TFC, GmbH, Zaporozhye

Uniforms: LTD Vostok

Details

Golden Bay at Cape of Good Hope Berdiansk city

Owners: LTD Surog Agro

Admission prices: \$10-\$25 US

Dates open: Year-round

Size/Acres: 5.5 hectare (13.5 acres)

Capacity: 3500

Number of employees:

Year-round: 30

Seasonal: 170-220

Clientele (local vs. tourist): Both

Future expansion plans: Yes

Planned manufacturer:

Polin Waterparks & Pool Systems

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10 meters, respectively.

"TurboLance" is specially designed to provide the joy of different sliding paths. Riders first experience a steep drop down, and then they are propelled uphill vertically. Then they experience another unforgettable path, this time a reverse path taking them over a bump and ending into a splash pool. This slide is a combination of two rides designed by Polin and can be ridden either with either single or double tubes. Riders finally chose between a pool or a run-out at the exit.

"TurboLance" gives the riders high-adrenaline fun, while the other offering that year, "Magic Hole," offers riders slide fun in groups of up to four persons. "Magic Hole" at Golden Bay is an enclosed slide with a unique elliptical shape and flat bottom.

"It is a promising slide in our extreme slides series that will deliver an unforgettable ride experience with twists, turns and drops," said Sohret Pakis, marketing manager for Polin. "You can use "Magic Hole" with single, double, triple inner tubes and even four-seater round family boats which makes it possible to share the joys of riding with your family and your friends."

Something for the kids

Both rides added a lot of value to the waterpark and turned out to be the most popular rides in the summer season of 2007. However, they were not the only new attractions that year.

In consideration of Golden Bay's younger clients, the park introduced a new circular children's play zone with diameter of 24 meters and added to the center of that zone six waterslides departing from an exit tower of 3.3 meters high.

The kids' slides at Golden Bay proved incredibly popular, too, in part because of their unique designs. They included a kid's body slide, a kid's wide slide, a kid's freefall, an octopus slide with six lanes, the cobra slide, the elephant slide and the turtle slide. But slides were only the beginning.

Also in the zone were clown and penguin showers and fountains shaped like mushrooms, elephants and dolphins. With the popularity of "TurboLance," "Magic Hole" and the new kid play zone, the waterpark continued to increase the number of its visitors as predicted.

Avast, matey!

In 2008, "the Pirate Ship," was added, together with a "Freefall." The "Pirate Ship" made a thrilling and attractive addition to the kids' play area.

"The 'Pirate Ship' at Golden Bay proved itself to be an exciting play area with its pirate theming, several decorative animation articles and waterslides of different colors and types," Pakis explained. Miniature pirates play on waterslides, valves, water cannons and many other attractions to create an unforgettable quest "at sea."

The year 2009 brought with its season a brand new "Kamikaze" installation. And what is the "Kamikaze?"

"'Kamikaze' is expertly engineered to deliver a high-speed thrill experience," Pakis said. "'Kamikaze's' configuration features a slide path consisting of more than just one fall. You experience the excitement and the fun of falling over a multi-bump slide path, ensuring a soft landing with maximum safety."

The newest acquisitions brought the total number of waterslides to 44 overall. With that number, surely every park patron could find a slide to enjoy. However, even the most ardent slider needs a break now and then, and the Golden Bay offers some respite from the thrills.

Taking a breather

A tree nurse located along the park's perimeter allows a buffer between the park and the city of 50,000 people. Nearby are 16 summer cafes, an artificial lake of 900 square meters and two wave pools (with wave heights of 1.5 meters).

For those seeking more activity, there's water football, beach volleyball and a restaurant complex with an open-air disco.

The waterpark was conceived to use terraces and zones to create the feeling of many waterparks within one setting. Visitors, moving from territory to territory, can visit all corners of an aquapark without passing the same zone twice.

At the entrance, guests can choose to go either left or right of a paved, tree-lined pedestrian avenue that bisects the park. On the left side is the main pool of 50 meters, large enough to hold competitions. On the right side is a mountain of attractions.

Both sides of the avenue make use of modern finishing materials, including large glass facades so guests get a panoramic view of the action around them. At night, these glass facades are illuminated so that people driving by the park on the nearby road can see straight through to the attractions on the other side.

Safe and secure

No matter which side of the avenue guest choose to conquer first, safety is assured. Much attention is given to the safety of visitors to Golden Bay, and a video observation system helps keep everyone safe. The park continues to focus on safety, as well as quality, fun and function, to make this waterpark one of the most unique parks of Russia. By applying the most creative and innovative solutions and installing a diverse variety of slides in the park, the park's crowds are getting bigger each day. [WWA](#)



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